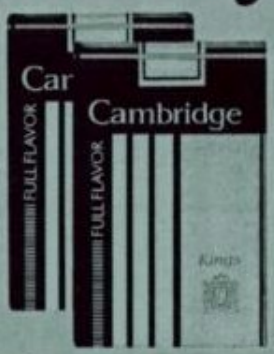
LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.
AD #FSI120-B3 - REQ. #M30096 - "RIP IT OFF" $1.25 OFF 2 PACKS - PG, 4/c (8x10 13/16) - FSI, 8/2/92
Printed in U.S.A.

Cambridge money.



Rip it off.

SAVE $1.25
On Two Packs Of Any Style Cambridge

STORE COUPON

Please fill in the following information.

Mr.
Mrs.
Miss
Name (First) (M.I.) (Last)
Address Apt. #
City
State ZIP
Phone ( )
☐ Male ☐ Female
What is your regular brand of cigarettes—that is, the brand you smoke most often?
(full brand name)

By redeeming this coupon and signing below I certify I am a smoker 21 years of age or older, I am also willing to receive free samples of cigarettes and nicotine-containing chewing gum subject to federal and state laws.

Signature Date of Birth / /
(required) (required)

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Limited: Limit one coupon per purchase. Not to be transferred, sold or reproduced. Void if copied. Void where prohibited, taxed or restricted. Customer pays any sales taxes. Offer good only in U.S.A. Redemption value .01¢. Offer good only through 12/31/92.

Retail: Philip Morris will reimburse you for face value of this coupon plus 8¢ handling and postage provided you and the consumer have complied with the terms stated above. Limit one coupon per purchase. Invoices proving purchase of sufficient stock to cover all coupons must be shown upon request. Mail coupons to: Philip Morris U.S.A., P.O. Box 7548, Richmond, VA 23261.

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MANUFACTURER'S COUPON EXPIRES 12/31/92

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Lowest Kings: 1.0 mg "tar," 0.1 mg nicotine—100's: 2.0 mg "tar," 0.2 mg nicotine—Ultra Low: 4 mg "tar," 0.4 mg nicotine—Lights: 12 mg "tar," 0.9 mg nicotine—Kings: 17 mg "tar," 1.1 mg nicotine—100's: 17 mg "tar," 1.2 mg nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Quitting Smoking Now Greatly Reduces Serious Risks to Your Health.

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Source: https://www.industrydocuments.ucsf.edu/docs/nyxx0001

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